



Annual Report 2021



**In 2021 CARE International supported more than
100 million people in 102 countries through 1,495 projects**

CARE Danmark

– For a green and just world

CARE Danmark supports the world's poorest and those most vulnerable to climate change in creating and living dignified lives. We work with climate adaptation, emergency aid, and individual resilience. Before, during, and after disaster strikes.

To gain a precise and concrete understanding of the many ways in which the climate crisis affects people and nature, we work closely with local communities around the world. And we bring together the most innovative actors from all parts of society in innovative partnerships to find new solutions to the challenges created by climate change.

Our work aims to rethink traditional development and emergency assistance with sustainable solutions that can be scaled and create transformative change far beyond the local communities. We always work in collaboration with local civil society, companies, organizations, and authorities, and within these diverse partnerships, we develop programs that significantly contribute to more sustainable, future-proof solutions for the people who are most affected by climate change.

Management Review 2021

While the main problem CARE Denmark wants to address through its programming remains climate change, and within that help those most vulnerable to climate change cope and adjust to the changes, the year 2021 posed other and very serious challenges which CARE has been engaging in with all of its humanitarian capacity.

The situation in Afghanistan with the Taliban overtaking control of larger parts of the country bagged a massive challenge in many regards. While the initial concern was in regard to CARE staff's safety and security, this was quickly replaced by growing concerns about overall food security in the country as well as concerns regarding the safety and wellbeing of women and girls. CARE never seized its operations in Afghanistan and maintains also today a large humanitarian operation strongly supported by CARE Denmark. In December 2021 CARE Denmark received a grant of DKK 23 million from the Ministry of Foreign Affairs of Denmark for reducing vulnerabilities for refugees and internally displaced persons in Afghanistan and affected neighboring countries.

In Syria, the situation deteriorated further as mass displacements, natural disasters, economic collapse, and ongoing hostilities have combined to create a situation wherein households are finding it increasingly difficult to meet their basic needs. In 2021, COVID continued to bring unforeseen hardship, contributing to an economic meltdown and skyrocketing inflation that has plunged an estimated 90% of the Syrian po-

pulation below the poverty line. In December 2021 CARE Denmark received a grant of DKK 17 million from the Ministry of Foreign Affairs of Denmark for reducing vulnerabilities for refugees and internally displaced persons in Syria and affected neighboring countries.

Despite the major global crisis events taking place, CARE Denmark has been confirmed in its strategic focus on climate change which the organisation initiated with the 2025 strategy. This was also confirmed by the Ministry of Foreign Affairs of Denmark's new strategy for development cooperation: "The World We Share", in which climate change is one of three main focus areas. The climate agenda is broad including both mitigation efforts such as larger green infrastructure projects involving the private sector as well as governmental interventions. However, CARE Denmark's position is clear in offering its support to those right now affected by climate change, including also those being displaced by climate-related conflicts and disasters.

Major highlights for CARE Denmark in 2021 include the successful application to the Ministry of Foreign Affairs of Denmark, which meant that CARE Denmark entered a new four-year partnership agreement starting in 2022, with a value of 55 million DKK annually. This was a major achievement and CARE Denmark is grateful and looking forward to the continued cooperation with the MFA and its many climate partners, within the private sector and civil society. The partnership agreement also meant that

Management Review 2021

CARE Danmark exited Mozambique, Laos, Nepal, and Cambodia in order to engage in the more fragile and climate-prone countries such as Somalia, Ethiopia, and Bangladesh.

CARE Danmark established an innovative partnership with the United Nations World Food Programme (WFP). The WFP and CARE Regional Innovation Hub for Eastern Africa and the Horn will leverage their expertise in food security, climate change resilience, and innovation along with their public and private partners and the power of their combined brands to source, nurture, and scale market-based innovations in the region, where CARE and WFP support over 39 million people. The partnership was launched with a visit by the Regional Director of WFP to Denmark.

CARE's policy and press work increased steadily during the year and peaked during the UN Climate Change Conference of the Parties (COP26) in Glasgow. CARE invited local civil society partners from the most affected countries to join the conference. This was particularly appreciated by global south government delegations, as were the advocacy and public engagement through a wide range of Danish media.

CARE Danmark's ability to generate revenue and unrestricted funds continued to pose a big challenge and CARE Danmark is working on a series of different tracks. However, the main focus continues to be to strengthen CARE Danmark's ability to re-invest back into the organisation and thereby financially support its efforts to raise unre-

stricted funds while at the same time sustaining a large membership.

CARE Danmark's revenue grew and reached a record high of DKK 178 million according to the plan. Overall, CARE Danmark maintained a low administration rate of 9% which was an important indicator for the organisation.

Looking ahead CARE Danmark will make great strides towards becoming aligned with the growing localisation agenda while global south leaders and organisations are increasingly getting stronger and more capable. This entails a new role for CARE as a partner and convener increasingly pushing financing and expertise closer to the operations.



CARE Denmark's Board of Directors

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Chairman

Vice-chair

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Former Ambassador, Board member

Board member

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Board member

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Non-Executive Director

Deputy Board member

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Communications Officer

Employee representative

John Nordbo
Senior climate advisor

Patron of CARE Denmark

His Royal Highness Prince Joachim

National Director

Rasmus Stuhr Jakobsen

Financial Review 2021

CARE Danmark had in 2021 a total income of DKK 178 million, most of which comes from Danida and EU, as well as contributions from private individuals and foundations.

FUNDRAISING ACTIVITIES

In 2021, CARE Danmark collected a total of 19.1 million DKK from private individuals, companies, and foundations, together representing 11 % of the total revenue.

The total amount of funds raised by CARE Danmark in 2021 represents a decrease compared to the 2020 level. This is primarily due to the less income from funds in 2021. CARE Danmark experienced a 5% decrease in income from individual contributors in 2021 compared to 2020. The goal of increasing the number has not been realized. The telemarketing efforts at the beginning of the year did not have the expected effect on recruitment of supporters. Apart from the Christmas campaign, the other implemented campaigns on social media did not attract sufficient new contributors.

The majority of private fundraising in 2021 still came from regular contributors and members, which amounted to 13.1 million DKK.

In 2021, CARE Danmark once again took part in the yearly Danish National Telethon that raises funds for humanitarian projects in developing countries. CARE Danmark's share of the amount was 3.4 million DKK earmarked for a project in Laos which focuses on innovative climate solutions in North-Eastern Phongsaly province with a special attention on agricultural solutions targeted for women.

ANNUAL RESULTS AND 2022 FORECAST

The annual result was a surplus of 634 thousand DKK in total on the non-earmarked funds, against a budgeted surplus on a total of 700 thousand DKK. The result is satisfying and

as a result the net unrestricted capital as of 31st December 2021 amounts to a total of 5.7 million DKK.

The administration percentage has fallen from 10% in 2020 to 9 % in 2021. This is due to the higher revenues from public institutions in 2021 which have increased by 34 million DKK compared to 2020.

In 2022, CARE Danmark expects a unrestricted surplus of 600 thousand DKK. Back in December 2018, CARE Danmark adopted a new strategy which aims to increase the revenue significantly to a total of 200 million DKK towards 2025. The result of 2021 shows that CARE Danmark is solidly on its way to reach the 200 million DKK. The objective is to have a non-earmarked equity by the end of 2025 constituting a total of 10 million DKK.

The Strategic Partnership Agreement with Danida amounted to 54 million DKK in 2021. In 2021, the revenue from especially EU and Danida has increased significantly. CARE Danmark expects a similar growth in funding from Danida and the EU in 2021 as well as new funds from pools for humanitarian projects. In 2022, it is also expected to establish new partnerships especially with foundations in close cooperation with the aim of implementing CARE Danmark's innovative activities and projects.

In 2022, CARE Danmark has high expectations regarding the transformation of our work and organisation in the light of our strategic priorities with a special focus on climate adaptation and innovation in the projects. CARE Danmark expects a positive financial result with a profit of 600 thousand DKK to further build up our unrestricted equity. CARE Danmark has high ambitions to enhance our financial performance on the long term, and the secretariat is determined to continue tight and focused financial control in 2022.

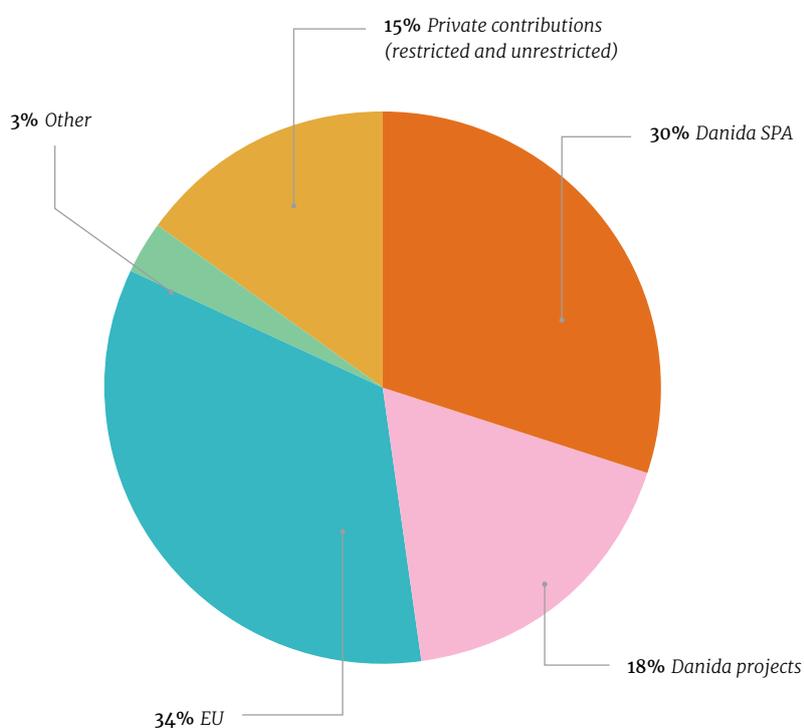
Operating Statement

for the period 1st January 2021 – 31st December 2021

INCOME	2021 (t.kr.)	2020 (t.kr.)
TOTAL RESTRICTED INCOME	135.855	110.121
TOTAL UNRESTRICTED INCOME	31.458	22.031
TOTAL INCOME	167.313	132.152

EXPENSES		
USE OF RESTRICTED FUNDS	135.603	108.817
TOTAL USE OF UNRESTRICTED FUNDS	30.824	20.737
TOTAL EXPENSES	166.427	129.554

RESULT FOR THE YEAR		
TRANSFERRED TO AVAILABLE FUNDS	634	1.294
TRANSFERRED TO RESTRICTED FUNDS	252	1.304
TOTAL	886	2.598



Balance Sheet

as of 31st December 2021

ASSETS

	2021 (t.kr.)	2020 (t.kr.)
TOTAL FIXED ASSETS	966	965
TOTAL CURRENT ASSETS	60.940	50.266
TOTAL ASSETS	61.906	51.231

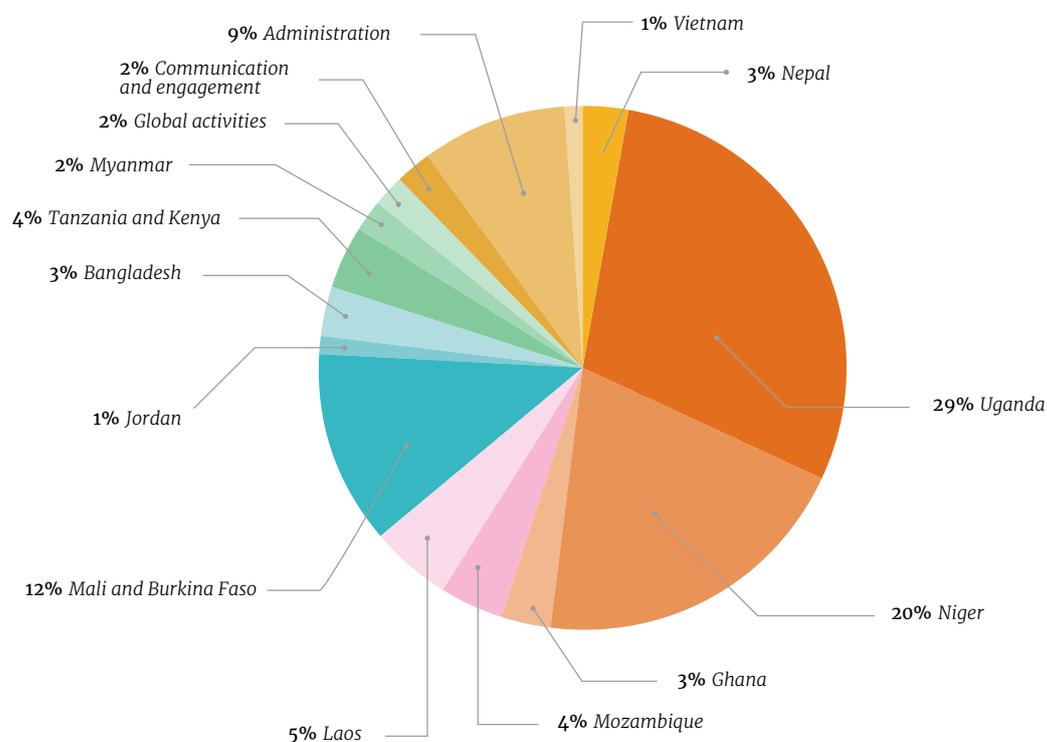
LIABILITIES

NET CAPITAL

Designated Capital		
Cash Fund Capital	426	426
Total Available and Restricted Capital	11.407	10.521
TOTAL NET CAPITAL	11.833	10.947

LIABILITIES

TOTAL LIABILITIES	50.073	40.284
TOTAL LIABILITIES	61.906	51.231



About CARE

CARE DANMARK

CARE Danmark is part of CARE International, one of the world's leading humanitarian organizations. CARE Danmark has for more than 30 years been working with long-term development assistance and emergency aid in the world's most vulnerable countries and created progress for millions of people. Today, CARE Danmark is present in 12 countries in Africa, Asia, and the Middle East, each country with its own challenges related to climate change.

CARE Danmark was established in 1987 as an independent foundation. CARE Danmark has a board of directors, which is elected by a board of representatives. CARE Danmark has a members' association that represents the organization's members. A programme committee also provides professional advice and sparring to the International Department in CARE Danmark.

To learn more, visit www.care.dk.

CARE INTERNATIONAL

Founded in 1945, CARE is a leading humanitarian organization fighting global poverty. CARE is a global confederation of 16 National Members, 4 Candidates, and 1 Affiliate with a common vision and mission to defeat poverty. Each CARE Member is an independent organization that leads programmes, raises funds, advocates on key issues, communicates to the public in their country, and supports the work of CARE's programming in 102 countries across the world.

CARE has more than seven decades of experience helping people prepare for disasters, providing lifesaving assistance when a crisis hits, and helping communities recover after the emergency has passed. CARE places special focus on women and children, who are often disproportionately affected by disasters. To learn more, visit www.care-international.org.

CARE Danmark thanks

Institutional donors

ADA
The Austrian Development Agency

CCAFS
Research Program on Climate Change, Agriculture and Food Security

CISU
Civil Society in Development

Danida
Ministry of Foreign Affairs of Denmark

DERF
The Danish Emergency Relief Fund

DMDP
Danida Market Development Partnerships

European Commission

Innovation Norway

Foundations

Hesse-Ragle Foundation

Novo Nordisk Foundation

Programme Committee

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Peter Kragelund
Dean of Social Sciences

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Marianne Wiben Jensen
Program Coordinator, Africa

Member

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Members' Association

Chairperson

Søren Engberg Jensen
Upper Secondary School Teacher

Board member

Ingelise Bogason
Chairman

Board member

Ulla Wartburg Bech

Board member

Ulla Röttger
Non-Executive Director

Board member

Mathilde Elisabeth Merolli
Communications Officer

Board member

Nadia Sander Strange
SDG Adviser

Board member

Christina Gadiel
Journalist and lecturer

Board member

Marie Bjerre Ludwigsen
Consultant and Adviser

The Board of Representatives

The Board of Representatives is the highest authority in CARE Danmark and elects the Board of Directors. The Board of Representatives can consist of up to 100 members, some of whom are collective members appointed by Danish organizations or associations, while the rest are personal members.

Chairperson

Karen Ellemann

Vice-chair

Gunhild Lange Skovgaard



Jemtelandsgade 1, 2300 København S
35 200 100 - care@care.dk - www.care.dk